

What does it mean to work with an Accredited Colour Consultant for Interior & Exterior Spaces?

- Brings a colour specialist on the psychological and physiological effects of colour to the team
- Used to support, educate, and give resource on colour to the team
- Reassures the client that all psychological & physiological outcomes have been considered foremost
- Chooses colour AFTER researching and knowing what the desired psychological and physiological outcomes of an area or room
- Has an over all understanding of colour; including colour theory, harmony, psychological & physiological outcomes
- Focused on the application of colour from an art and scientific aspect, NOT trends



How I Work

1. Gather data needed to determine appropriate psychological outcome: Questionnaires, Polarity Profile, interviews with staff, patients, workers, potential residents, etc
2. Gather plans and photos if available/applicable
3. Catalog and document given colors, materials, finishes in hard surfaces: flooring, tiles, laminates, equipment, etc
4. Graph and analyze data
5. Add in LRV, function and purpose of the space, history, style, period, details, accents
6. Include location, setting, natural surroundings if applicable to the interior
7. Factor in time of day & lighting source: natural/artificial
8. Consider Demographics: male, female, ethnicity, age, etc
9. Research the appropriate colour choices based on the desired psychological/ physiological outcome
10. Create the palettes for each area. Provide digital and physical labelled palettes of exact colours.

Service Options



OPTION 1

- **Project Flat Fee**
- Billed per project, invoiced on a monthly basis.
- Create colour palettes for the projects, based on size of project, complexity, and time needed determining if they fit desired psychological/physiological outcomes.

OPTION 2

- **Consultation Fee**
- By the hour, billed monthly.
- Work to support the team and interior designers on a per project basis to review their colour choices of finishes determining if they fit desired psychological/physiological outcomes.

OPTION 3

- **Contract Flat Fee**
- Billed by the month based on predetermined number of hours.
- Work on a flat fee monthly retainer basis as necessary to support the team and interior designers for any project as needed.